# jessiga beeden designs design bar

### **Current Project**

I am feeling SO inspired and incredibly lucky to be creating a new brand identity for Newark, New Jersey's own Gotham's Beauty Mark - a mobile waxing & makeup truck - that is set to serve the market in a whole new way.



The shop owner, Octavia, is as authentic as it comes! An esthetician by trade, she's creating a comfortable urban mobile spot to get beautifully groomed and gussied.

GBM will feature MAC Cosmetics as well as other cosmetic lines that cater to those with sensitive skin needs.

Group events, bridal parties and waxing parties will help you to luxuriate in style.

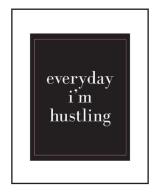
I'll be sharing the brand development as well as the new website as soon as it goes live! For now, you can follow the journey on Instagram under #Gbm, #GlamEmpire, & #GothamsBeautyMark.

#### What is: Prop Styling?



Prop styling is taking photos of our most beloved items, in a way that creates a styled scene. This can help you to capture your brand without having to use stock photography and worry about licensing of photos. Interested in having your own prop styled photos?

The new branded flat lay collection is coming soon!



## Featured Print

Visit the Design Bar!

Download one of many printable inspirations!

Style your desk with free prints by visiting The Design Bar at www.jessicabreedendesigns.com

Are you an authentic person who is interested in creating connections through your brand?

Let's create a bold, cohesive look that makes you proud to show off your business!

#### Let's collaborate!

show me your instagram love

Instagram



Find me on Instagram using the hashtag #branddreaming or at jessica\_breeden\_designs!



www.graphicburger.com

BRAND is a four letter word -Austin McGhie

www.byregina.com

The Fire Starter Sessions
- Danielle LaPorte